

The Lambert Files

More News on the CoB's Sole IB Faculty John Lambert

The recent USMNEWS.net [report](#) on CoB associate professor Cherylynn Becker's assignment to teach a summer 2010 section of MGT 640 for CoB-GC received a lot of attention. Since then USMNEWS.net readers informed reporters that a similar case, wherein CoB assistant professor of international business John Lambert is teaching a summer 2010 section of IB 692 for CoB-GC, is worthy of readers' attention. Lambert's summer 2010 692-level international business course is offered on Wednesday evenings, and it currently enrolls 20 students. According to some, Lambert holds questionable IB credentials for leading such a course. Reports here at USMNEWS.net have pointed out that he earned a master's degree from the University of Phoenix, and a doctorate from France's Grenoble University. He came to the CoB back in 2006, yet he has not heretofore published in any international business journals. Since coming to USM, Lambert has published in the following:

- *Journal of Organizational Culture, Communications and Conflict* – 2007
- *The Entrepreneurial Executive* – 2008
- *Journal of Legal, Ethical and Regulatory Issues* – 2008
- *Academy of Marketing Studies Journal* – 2008
- *Systemic Practice and Action Research* – 2010

The portfolio above is, at least according to sources, spread thin, resembling Lambert's teaching portfolio (i.e., list of courses taught). With half of his tenure track in the CoB depleted, sources say Lambert's tenure case will be shaky at best. None of this supports placement of Lambert as the instructor for IB 692.